



Internet Society Philadelphia Chapter Meeting

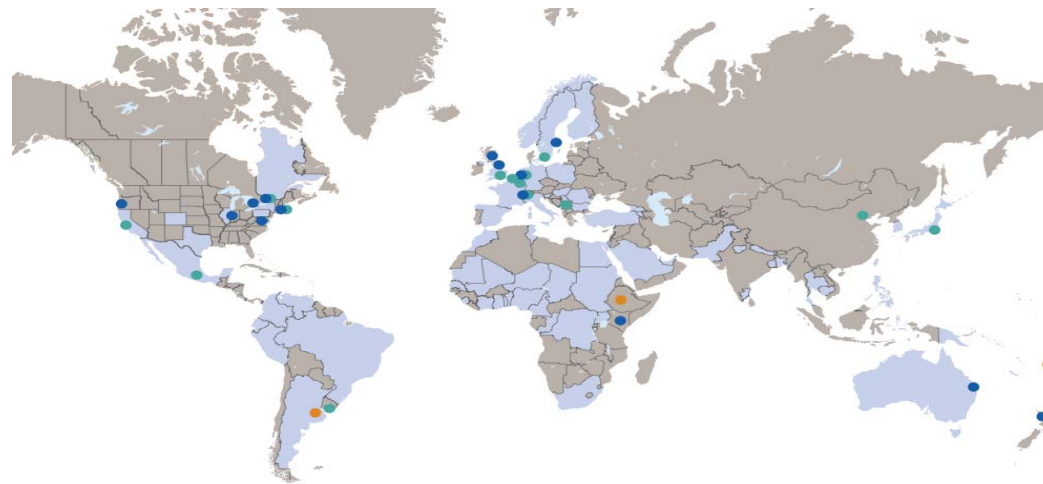
11 June 2010



InternetSociety.org

Who are we?

- Founded in 1992 by Internet Pioneers, as an international non-profit organization
 - 100+ organization members
 - tens of thousands of individual members
 - 90+ chapters worldwide
 - Regional Bureaus: Africa, Europe, Latin America & Caribbean, North America, South & South East Asia



ISOC's Mission and Values

- Mission based on fundamental belief that the *“Internet is for everyone”*
- Future - people everywhere can use the Internet to improve quality of life
 - Possible when standards, technologies, business practices, and government policies sustain an open and universally accessible platform for innovation, creativity, and economic opportunity
- Core values
 - <http://www.isoc.org/pubpolpillar/principles.shtml>



ISOC 2010 Plans

Long term strategic initiatives 2008-2010

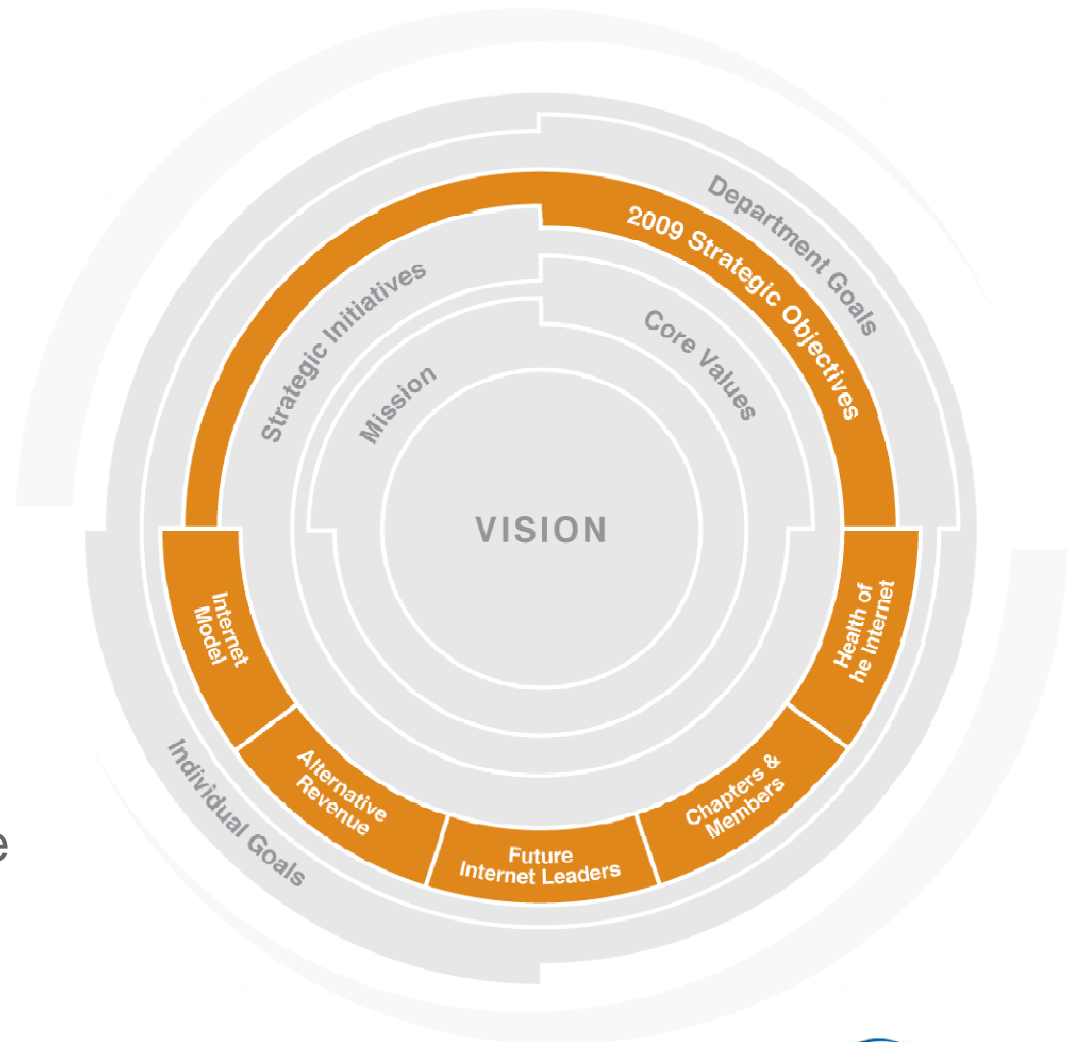
- Enabling Access
 - Technical capacity building
 - Policy, regulation and the access environment
 - Enabling access for under-served communities
- Trust and Identity
 - Architecture and trust
 - Current problems and solutions and trust
 - Identity and trust
- Internetworks
 - Global addressing program
 - Common and open internet
 - Security and stability
- Info at <http://www.isoc.org/isoc/mission/initiative/>



ISOC 2010 Plans

Strategic Objectives

- Global outreach
- Additional revenue
- Next Generation Leaders
- Network confidence
- Advancing the health of the Internet
- Chapter & member structure



Chapter & Member structure

- Strengthen ISOC's Chapter and Member Activities to be maximally effective in realizing ISOC's mission and goals
- Through the Chapters, individual members, and Organization members ISOC is at the hub of the largest international network of people and organizations that work with the Internet

Chapter & Member – Impacts

- **Strengthening Chapter network**
 - Fewer Chapters in the dormant and semi-active categories; more rejuvenated Chapters practicing good governance with a good number of active members
 - Focus on specific measurable outcomes that contribute to the ISOC mission with enhanced regional support focus from Bureaus
- **Driving key themes with specific programmes**
 - Sharing Our Success
 - Leadership, Promoting Excellence and Recognition
 - Chapter Accreditation
 - Services and Infrastructure Development
 - Partnerships with Chapters on Specific Policy or Operational Accomplishments eg Enabling access

Key Themes for 2010

- “Sharing our success”
 - Regional Chapter one day workshops at INETs
 - Increased travel fellowships to support workshops
 - Increased Event funding budget
 - Continue Sphere eg. Translate, Labels & Analysis
 - Continue Community grants
 - “Recruit a member” campaign for Chapters *NEW*
- Leadership, promoting excellence & recognition
 - Chapter Awards & Recognition (to be developed) *NEW*
 - Chapter Toolkits (Policy, IPv6, Membership) *NEW*
 - Next Generation Leaders programme *NEW*

Key Themes for 2010 (continued)

- Chapter Accreditation
 - Continue development of Policy framework (sphere-labels + taskforce)
 - Implementation of Chapter Policy agreement *NEW*
 - Development of internal procedures to support *NEW*
- Services and infrastructure development
 - Communication collateral to support Chapter outreach *NEW*
 - Improved membership management - AMS phase 2 (Aptify) to support enhanced collaboration
 - Development of phase 3 of the AMS to support collaboration (Open source) *NEW*
 - Requirements to be collected through CEAC
- Specific partnerships
 - Eg. Through Enabling Access initiative, INETs, WSA..

ISOC “Regionalisation”

- Stronger focus on regional goals
 - Increased responsibility for Bureau Managers for Chapter development and as Point of Contact
 - Staff regionally aligned to support Bureau’s
- New Bureaus opened in Europe and North America
 - Frederic Donck - Europe
 - Sally Wentworth - N. America

North America Chapters listing

- San Francisco Bay Area
- Colorado
- Philadelphia
- Washington, DC area
- New York
- Quebec, Canada
- Disability & Special Needs
- Los Angeles
- Texas
- Chicago

North America Bureau Plans

- In support of ISOC's goal of "going local".
 - Higher level of engagement with Chapters (face to face, visits, phone)
 - Assisting Chapters onto new membership system
 - Assisting with Chapter rejuvenation/activity
 - Encouraging and supporting Chapter event funding and community grant applications
 - Facilitating chapter to chapter collaboration
 - Developing chapter capacity through chapter workshops alongside INETs and travel fellowships

Public Policy Issues

- Identifying Key Issues impacting the growth and health of the Internet including:
 - Open Inter-networking (net neutrality)
 - Anti-Counterfeiting Trade Agreement
 - Internet Freedom
 - Privacy
 - Online Copyright Protection
 - IPv6 Deployment



Thank you for listening.

Comments/Questions?

Contact chapter-support@isoc.org

Or Sally Wentworth wentworth@isoc.org

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