Who are we?

• Founded in 1992 by Internet Pioneers, as an international non-profit organization
  • 100+ organization members
  • tens of thousands of individual members
  • 90+ chapters worldwide
• Regional Bureaus: Africa, Europe, Latin America & Caribbean, North America, South & South East Asia
ISOC’s Mission and Values

• Mission based on fundamental belief that the “Internet is for everyone”
• Future - people everywhere can use the Internet to improve quality of life
  • Possible when standards, technologies, business practices, and government policies sustain an open and universally accessible platform for innovation, creativity, and economic opportunity
• Core values
  • [http://www.isoc.org/pubpolpillar/principles.shtml](http://www.isoc.org/pubpolpillar/principles.shtml)
ISOC 2010 Plans

Long term strategic initiatives 2008-2010

• Enabling Access
  • Technical capacity building
  • Policy, regulation and the access environment
  • Enabling access for under-served communities

• Trust and Identity
  • Architecture and trust
  • Current problems and solutions and trust
  • Identity and trust

• Internetworks
  • Global addressing program
  • Common and open internet
  • Security and stability

• Info at http://www.isoc.org/isoc/mission/initiative/
ISOC 2010 Plans

Strategic Objectives

• Global outreach
• Additional revenue
• Next Generation Leaders
• Network confidence
• Advancing the health of the Internet
• Chapter & member structure
Chapter & Member structure

• Strengthen ISOC’s Chapter and Member Activities to be maximally effective in realizing ISOC’s mission and goals

• Through the Chapters, individual members, and Organization members ISOC is at the hub of the largest international network of people and organizations that work with the Internet
Chapter & Member – Impacts

• Strengthening Chapter network
  • Fewer Chapters in the dormant and semi-active categories; more rejuvenated Chapters practicing good governance with a good number of active members
  • Focus on specific measurable outcomes that contribute to the ISOC mission with enhanced regional support focus from Bureaus

• Driving key themes with specific programmes
  • Sharing Our Success
  • Leadership, Promoting Excellence and Recognition
  • Chapter Accreditation
  • Services and Infrastructure Development
  • Partnerships with Chapters on Specific Policy or Operational Accomplishments eg Enabling access
Key Themes for 2010

• “Sharing our success”
  • Regional Chapter one day workshops at INETs
  • Increased travel fellowships to support workshops
  • Increased Event funding budget
  • Continue Sphere eg. Translate, Labels & Analysis
  • Continue Community grants
  • “Recruit a member” campaign for Chapters NEW

• Leadership, promoting excellence & recognition
  • Chapter Awards & Recognition (to be developed) NEW
  • Chapter Toolkits (Policy, IPv6, Membership) NEW
  • Next Generation Leaders programme NEW
Key Themes for 2010 (continued)

• Chapter Accreditation
  • Continue development of Policy framework (sphere-labels + taskforce)
  • Implementation of Chapter Policy agreement NEW
  • Development of internal procedures to support NEW

• Services and infrastructure development
  • Communication collateral to support Chapter outreach NEW
  • Improved membership management - AMS phase 2 (Aptify) to support enhanced collaboration
  • Development of phase 3 of the AMS to support collaboration (Open source) NEW
    • Requirements to be collected through CEAC

• Specific partnerships
  • Eg. Through Enabling Access initiative, INETs, WSA..
ISOC “Regionalisation”

- Stronger focus on regional goals
  - Increased responsibility for Bureau Managers for Chapter development and as Point of Contact
  - Staff regionally aligned to support Bureau’s

- New Bureaus opened in Europe and North America
  - Frederic Donck - Europe
  - Sally Wentworth - N. America
North America Chapters listing

• San Francisco Bay Area
• Colorado
• Philadelphia
• Washington, DC area
• New York
• Quebec, Canada
• Disability & Special Needs
• Los Angeles
• Texas
• Chicago
North America Bureau Plans

• In support of ISOC’s goal of “going local”.
  • Higher level of engagement with Chapters (face to face, visits, phone)
  • Assisting Chapters onto new membership system
  • Assisting with Chapter rejuvenation/activity
  • Encouraging and supporting Chapter event funding and community grant applications
  • Facilitating chapter to chapter collaboration
  • Developing chapter capacity through chapter workshops alongside INETs and travel fellowships
Public Policy Issues

• Identifying Key Issues impacting the growth and health of the Internet including:

  • Open Inter-networking (net neutrality)
  • Anti-Counterfeiting Trade Agreement
  • Internet Freedom
  • Privacy
  • Online Copyright Protection
  • IPv6 Deployment
Thank you for listening.

Comments/Questions?

Contact chapter-support@isoc.org
Or Sally Wentworth wentworth@isoc.org

InternetSociety.org